

Kathrine Farris

**MARKETING TECH STRATEGIES,
SYSTEMS, AND SOLUTIONS.**

From banker to business builder:
teaching business owners how to
harness marketing tech that actually
works, including practical AI application.



See interviews and examples at
youtube.com/@marketecs



Meet Kathrine

Kathrine Farris is a marketing strategist and entrepreneur who helps business owners streamline and scale with smarter marketing systems. For more than 15 years, she's guided service-based businesses to save time, cut costs, and expand their impact using real life experience and actionable strategies.

Credibility Highlights

- ✓ 15+ years as an entrepreneur and marketing tech strategist.
- ✓ Former bank vice president by age 28.
- ✓ College level computer instructor.
- ✓ Saved clients thousands through smarter systems and automation.



Automating for Impact: Marketing Tech with Tangible Results

Practical strategies to build automations that reduce costs, increase consistency, and let your business scale without chaos.



The Marketing Tech Stack Blueprint

How to select, organize, and integrate the right tools for your business without overspending or overcomplicating.



Project Managing Your Marketing Like a Pro

Proven project management strategies to keep marketing systems organized and running smoothly year after year.



AI for the Rest of Us: Practical Applications for Business Owners

How everyday business owners can utilize and apply AI right now to save time, spark ideas, and simplify marketing.

Connect with Kathrine to discuss your next event,
interview, roundtable, podcast, or workshop.



+1 603-691-2128